

La Rasude, Lausanne

LABOR

www.labor-lausanne.ch

Urban experimentation

Presentation text

LABOR, an ephemeral laboratory to explore sustainable forms of our society

By 2050, more than 75% of the world's population will live in urban areas. In Switzerland, as in the rest of the world, cities will have to be reinvented to meet the demographic and ecological challenges of tomorrow. New forms of sharing, mobility and living together must be explored, taking advantage of the ephemeral fallow lands offered by an urban space in transition.

LABOR embodies a unique opportunity to experiment this new way of making the city together, according to principles of knowledge sharing, creativity and sustainability.

With regard to the future of the site of La Rasude and the challenges ahead, LABOR is conceived as an artistic 'meta'-building site, an event that will gradually bring together the Lausanne population, the wider public, artists, students and experts in order to question the city that we want. As a federating event, LABOR will unfold over 4 years and different stages that will turn La Rasude into the epicenter of a unique urban adventure.

- 1 strategic site**
- 1 rail link**
- 1 district in transformation**
- 1 town center**
- 1 national scope**





City + community + nature

Neighborhood-scale laboratory

The Rasude district is about to undergo major transformation work that will allow it to open to the public. Today, the opportunity has been created to gradually introduce the population to this part of the city by associating it with an extraordinary event, in keeping with the dynamics of the station district. LABOR is an event that is part of the ambitious project to transform the entire area of Lausanne station. A major event that echoes the creation of the museum centre located on the other side of the district.

At the crossroads of art and urban planning, LABOR is an event that aims to address social issues by taking up a major theme, the city of tomorrow.

LABOR is a 'meta'-building site. It is at the same time a laboratory, a space for working, living, collaborating and exhibiting that places the citizen at the heart of its attention. Conceived in the form of four major evolutionary stages, LABOR is symbolically inspired by the rhythm of a real construction site to plan successively from 2020 to 2023 a stage of approach, a stage of structural work, a stage of finishing work and finally the final stage of housing the premises. At each phase, LABOR will offer the public the chance to take up new themes while reflecting on the place of each in the process of making the city.

Living together, residence as a work process

LABOR is above all a collective work process. At each stage, a residency will take place bringing together artists, architects, specialists and students. This on-site work process is essential as it allows the production of a true collective intelligence regarding the area and the neighborhood. Guests will be invited to create works or projects based on the scale of the building, which the public will then be able to discover. Some will last the entire duration of the exhibitions, others will remain until the last stage of LABOR.

Reflecting on ecology and participation

LABOR intends to focus on the development of our cities as a central issue by taking an interest in their processes, their links to nature and the energies on which they depend. LABOR starts in 2020 with a first major immersive event, BIVOUAC, which will provide the public with an exploratory discovery of the site. BIVOUAC will address issues of identity, mobility, relationships and perception of the territory. During this first public event, invited artists and architects will create installations and ephemeral works. To this end, a major international open call will be launched in March 2020. At the same time, a cultural space will be opened to regularly welcome the public on the site, inviting them to have a drink and discover an exhibition or a live concert.

In 2021, LABOR will be able to count on the decisive contribution of a chair from the EPFL architecture section (Alice). With the help of EPFL first-year students, LABOR will continue to develop the site by building a structure designed as a huge biotope that will occupy the different levels of the Rasude district. Named MASSIVE BIOTOPE, this stage refers to the natural resources present in the city, questions the contribution of nature to the urban space, the potential of local resources and their importance in the construction process. Invited artists, architects and schools will contribute to this collective architecture, which will be open to the public in the summer of 2021.

In 2022, LABOR will work on the 'second work' of this meta-transformation project. By focusing on fluids and energies, Labor questions here our modes of consumption and our needs. Called MINIMAL VITAL, this stage will take place in winter and will be essential to the development of the project.

Exploring the city's potential

2023 will eventually mark a culminating point by offering carte blanche to the body and performance art. Several artistic partners will co-produce events for the occasion. An ephemeral theatre will be set up on the site, as a way of planning a public line-up that may well become permanent. Through these different stages, LABOR wants to explore the opportunities offered by the ephemeral in the making of the city. The project will therefore be flexible, inventive, capable of absorbing the desires of the population, such as the possible liberation of new spaces on site. This final stage of the project, called CLIMAX, will stimulate forms of collaboration with the companies present on the Rasude site.

Making the Rasude district an exploratory model of development

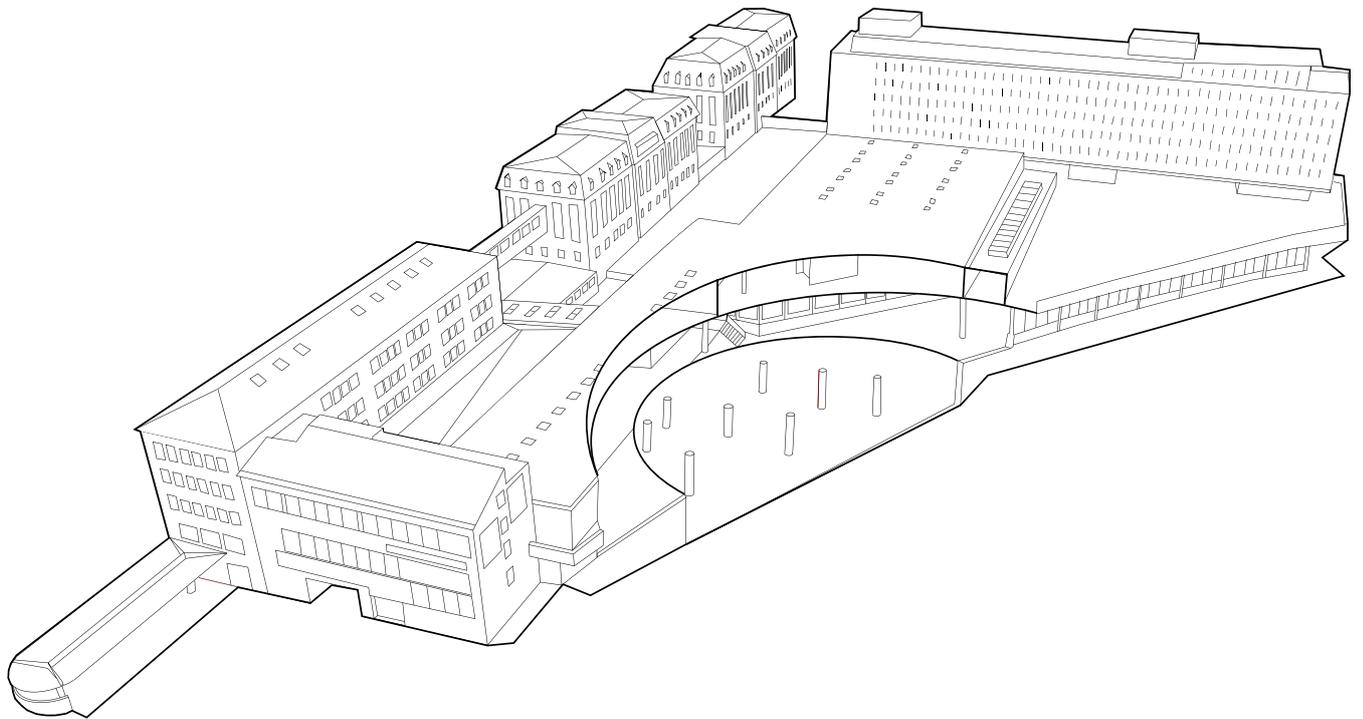
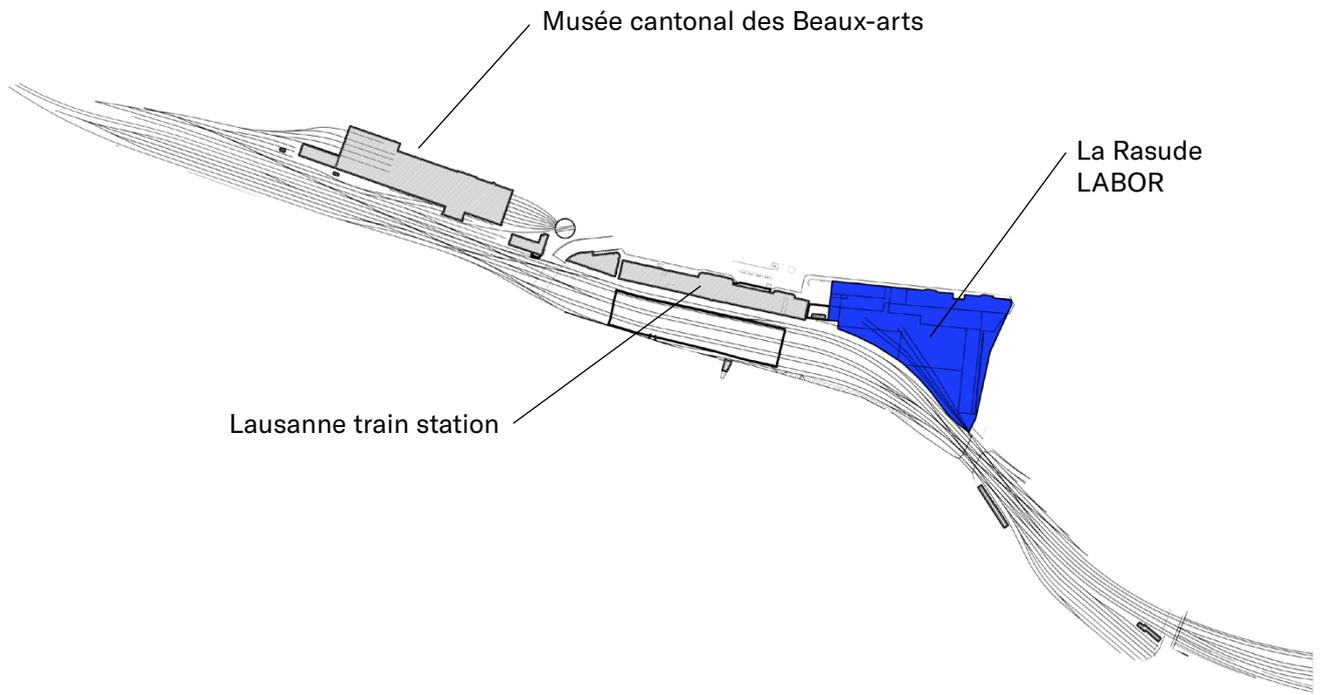
LABOR is an event that aims to be adapted to a wide range of audiences. First of all, the population of Lausanne, who will discover in their city an event of national importance. Then the inhabitants of the district, whom LABOR wishes to integrate from the outset in its reflection and the production of its content. Young people will also have their place in the proposed infrastructures. Students will be mobilized through established university collaborations (EPFL, EDHEA, MANUFACTURE, UNIL...). Finally, a specialized public will be attracted by the content developed by LABOR, both in the field of sciences and arts.

Behind this broad undertaking, LABOR's aim is to reveal the possibilities of collective work and ecological prospecting in response to the future societal challenges that await us. LABOR is a project designed to be able to act on our vision of the world and foster the development of an inclusive and sustainable city. Its success is guaranteed by its ability to take on board all those who look towards the future and seek to shape tomorrow's city today.





La Rasude



Calendrier

2020

Bivouac

March: open call
May: projects selection
October: residence
November: exhibition

Cultural bar

January: design and application
September-October: on-site work
October: opening

2021

Massive biotope

January: EPFL collaboration
May: work on site
May: residence
June: exhibition

2022

Minimal vital

January: start of work
February: residence
February: exhibition

2023

Climax

March-April: organization
May: residence
June: event



Partnership

Main partners:

- Mobimo
- CFF
- Loterie romande
- Ville de Lausanne

Institutional partners:

- ECAL, Ecole cantonale d'art de Lausanne
- EDHEA, Ecole de Design et Haute école d'art, Sierre
- EPFL, chaire Alice, Ecole Polytechnique Fédérale de Lausanne
- HEPIA, haute école du paysage, d'ingénierie et d'architecture
- LA MANUFACTURE, haute école des arts de la scène, Lausanne
- UNIL, faculté de territoire et durabilité, Lausanne
- Festival de la Cité, Lausanne
- Ressources Urbaines, Genève
- Théâtre de Vidy, Lausanne



Association LABOR

“LABOR, Expérimentation urbaine” is an association as defined by articles 60 and following of the Swiss Civil Code. Its aim is to develop and promote LABOR, a project of urban, artistic and territorial experimentation taking place in the Rasude district.

Its committee is composed of Mrs Ariane Widmer (president), Mr Cyril Veillon (vice-president), Mrs Léonore Porchet (treasurer), Mrs Hélène Demont (secretary), Mrs Agnès Doepper and Mr Olivier Cochet.

The association is located in Lausanne, avenue d’Ouchy 4.

www.labor-lausanne.ch

The instigators of the LABOR project are

Séverin Guelpa, artist, curator and founder of Matza

Séverin Guelpa develops artistic work that is both individual and collective. In addition to regular exhibitions and interventions in Switzerland and abroad, he directs the Matza project and its various activities, mainly in Switzerland and the USA. He is at the origin of numerous cultural projects and teaches occasionally at universities (HEAD, EDHEA) and at the EPFL.

Séverin Guelpa
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Pierre Cauderay, architect, director of Azar architecture

Pierre Cauderay is an independent EPFL architect and director of the Azar architecture studio. Active in the traditional practice of architecture, but also in teaching, ephemeral and cultural projects, he cultivates an interest in prototypes, urban art objects and tactical urban planning.

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Matza

In 2018, during a meeting between the Mobimo company and Séverin Guelpa, the idea germinated to make the Rasude zone in Lausanne a site for artistic and territorial intervention and exploration, in the same spirit as the expeditions carried out by MATZA until then.

In 2018, Séverin Guelpa joined forces with the architect Pierre Cauderay to imagine LABOR and its four years of programming.

Since 2014, MATZA has been initiating artistic projects that revolve around investigations of territory and environmental or social issues. In three years, three sites around the world have been created by its author, bringing together communities of artists and scientists to work on specific issues in the places involved. To date, MATZA has worked in the Mojave Desert in the United States, the Aletsch Glacier in Switzerland and the Kerkennah Islands in Tunisia.

By confronting extreme regions of the world or territories with important ecological, political or economic stakes, MATZA seeks through collective

experimentation to imagine solutions adapted to the regions, essentially through art.

The matze, a tool for democracy before its time

A true ancestor of the popular petition, the matze is a tree trunk that was uprooted and moved from village to village in the Upper Valais (Switzerland) at the end of the 15th century in order to mobilize the inhabitants around a common cause. Once convinced, the latter would then drive a nail into the trunk as a sign of their rallying.

www.matza.net

1 city
1 district
4 years
universities
a polytechnic school
artists and scientists
a theater
a music festival
inhabitants
to experiment together
the city of tomorrow

Main partners:



MOBIMO



Ville de Lausanne

www.labor-lausanne.ch

Facebook and Instagram: labor-lausanne